

**DIVERSITY
MATTERS**

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Aurora, CO

CAPABILITIES STATEMENT

Understanding the Power of Inclusion

ABOUT US

Diversity Matters is a Diversity, Equity, and Inclusion (DEI) consulting firm committed to empowering minorities in the workforce. We collaborate with entrepreneurs in our communities to share resources and knowledge, build professional networks, and propel diverse organizations to success.

SERVICES

- Small business consultation sessions
- DEI Training
- DEI Research & Data Analysis
- Administrative Assistance
- Minority Certifications
- Federal Contracting
- Inclusive Marketing

NAICS CODES:

- 541611
- 541613
- 611430
- 541720
- 237110
- 921190
- 61143

DUNS:

12-456-5942

CAGE CODE:

9J9F7

UEI Number:

MFN6D26GRWB8

PCS:

U008

CO VSS Number:

VS50000000054634

NIGP COD:E

918-79

**Houston Vendor
Diversity Supplier
Number:**

168854

DIFFERENTIATORS

- MBE, WBENC, and DEI certified
- Owned and staffed entirely by outstanding minority talent
- Combined 20+ years' experience executing DEI initiatives across industries
- Data-driven approach with mixed-methods research expertise
- Customized assessments and strategies to serve each organization's unique needs
- Committed to partnering with local organizations in our community
- Collaborative consulting method that teaches business leaders how to evolve and sustain their DEI efforts over time

CORE CAPABILITIES

- ✓ DEI Consulting: Identifying gaps in diversity, equity, and inclusion (DEI) and crafting actionable plans to address them collaboratively.
- ✓ Small Business Consulting: Personalized guidance for small business owners encompassing federal contracting, MBE certification, supplier diversity, commercial loan eligibility, and related areas.
- ✓ Training & Development Programs: Engaging educational sessions, roleplaying, and teamwork activities to educate on DEI, counter unconscious biases, and promote allyship within organizations.
- ✓ Research: Conducting surveys, interviews, and focus groups to assess and monitor progress in diversity, equity, and inclusion initiatives.
- ✓ Inclusive Marketing: Crafting websites and social media campaigns using inclusive language and diverse representation for broader reach and impact.

PAST PERFORMANCES

- Colorado Secretary of State MBO: Inclusive Marketing, Research and Assessments , DEI Consulting.
- Murcia International Group LLC: Inclusive Marketing , Federal Contracting, Minority Certifications , Diversity Supplier,
- Babco Services LLC: Inclusive Marketing, Federal Contracting, Minority Certifications, Diversity Supplier, DEI training .
- Score: Training and Development.
- Legends Grooming Lounge: Inclusive Marketing , Research and Assessments.
- AXM Ground Up: Inclusive Marketing , Veteran Certification, Federal Contracting, Grant Writing .
- Mildes LLC : Inclusive Marketing, Minority Certifications, Federal Contracting.

CERTIFICATIONS

- Diversity, Equity, and Inclusion
- Minority Business Office
- WBENC Women-Owned Business

POINT OF CONTACT

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